

ELIZABETH KEARNS

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PROFILE

- Creative and dynamic professional with a passion for arts and storytelling, adept at leveraging diverse perspectives to create engaging marketing strategies.
- Committed to fostering inclusive environments while driving innovation and problem-solving in challenging situations.

EDUCATION

Bachelor of Arts, Communications (Media and Society), December 2022 Regis University, Denver, CO

- Board of Trustees Scholarship Recipient
- Marshal McLuhan Mass Media Awardee 2022
- Graduated Cum Laude with a GPA of 3.8

RELEVANT EXPERIENCE

Customer Service Specialist AdaptHealth IVRC, Belleville, IL May 2022 – June 2024

- Strategize and execute customer engagement initiatives, fostering positive relationships and increasing brand loyalty.
- Manage sales processes, ensuring seamless transactions and verifying insurance policies for medical equipment purchases.
- Maintain meticulous data entry practices, optimizing database efficiency and accuracy.

Media and Brand Consultant Freelance Consultant for Local Artist, Belleville, IL June 2021 – Present

- Spearhead content creation and promotional campaigns, leveraging photography and graphic design to enhance brand visibility.
- Develop comprehensive web presence strategies, including website development and social media engagement plans.
- Provide strategic guidance on brand management, ensuring alignment with artist's vision and values.

Social Media Marketing Intern International Photography Hall of Fame, St. Louis, MO Sept 2021 - June 2022

- Conceptualize and implement multi-platform social media strategies, driving a 300% increase in engagement within six months.
- Collaborate with past inductees to develop campaigns that resonate with the organization's mission and audience.
- Conduct performance analysis to measure campaign effectiveness and inform future initiatives.

ADDITIONAL EXPERIENCE

- **Regis Programming Board, Assistant Director of Events:** Orchestrated weekly events to foster community engagement and resource utilization among students, managing a \$75,000 budget and leading a team of event organizers.
- **Regis University Rambler's (Theater Club), Social Media Director:** Directed social media content creation and communication efforts, promoting club activities and engaging with the campus community.
- **Regis University Activity Committee, Committee Member:** Curated daily programs to entertain and connect the campus community, achieving record-breaking attendance during Ranger Week.

RELEVANT SKILLS

- Proficient in video recording and editing with Adobe Premiere, audio recording and production, and photography editing with Lightroom and Photoshop.
- Strong leadership and organizational skills demonstrated through roles in university athletics and community service initiatives.

LEADERSHIP AND SERVICE

- **President, Regis University Spirit Team:** Provided leadership and direction to enhance school spirit and engagement at university events.
- **Mission Trip Group Leader, First United Presbyterian Church:** Led a group of volunteers on a mission trip to Puerto Rico, demonstrating leadership and teamwork in a service-oriented setting.

REFERENCES

Available upon request.